



SERVICE BROCHURE **COLOR BALUE**

2023 - 2024

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The C Balue series greatly enhances productivity in high durability coating.

In the field of high durability coating, the use of thermosetting paints allows for rapid film formation, thereby shortening the drying time of the coating line.



SERVICE GUIDE

HIGH DURABILITY THERMOSETTING PAINT SERIES



Color Balue replaces conventional two-component fluoropolymer and polyurethane paints with our cutting-edge, single-component, high durability paints.



One-component thermosetting fluoropolymer paint, Color Balue F

Color Balue F, adaptable to a wide range of materials, allows for color and gloss adjustment. It protects the aesthetics of buildings and exterior materials for many years.



One-component thermosetting polyurethane paint, Color Balue U

Developed with special one-component technology, Color Balue U is a one-component thermosetting polyurethane paint that offers superior weather resistance compared to thermosetting acrylic resin paints.



Provides color matching services and fast delivery even small lot

To promptly meet customer's needs, whether for large or small orders and in multiple colors, utilize Coature's color mixing and delivery service.

THE 2 MAJOR DISADVANTAGES OF TWO-COMPONENT PAINTS:



- **Mixing Ratio and Its Process management**

The two-component paint requires precise mixing of the main component and the hardener in the correct ratios, which can be very cumbersome. If the ratio is incorrect, the paint may not set properly, leading to quality issues, thus strict process control is essential.

- **Constraints of Pot Life and Waste of Paint**

Two-component paints must be used immediately after mixing because they begin to harden within a set period, known as "pot life." This time limit is shorter in higher temperatures. If mixed in large quantities and not used, the excess must be discarded, leading to waste of materials.

CONTEMPLATING THE IMPROVEMENT OF INDUSTRIAL COATING PRODUCTIVITY IN JAPAN FOR 60 YEARS

The Coature Group is well-versed in the latest trends in Japanese industrial painting and confidently offers competitive paint products. Leveraging years of experience and specialized knowledge, we provide customers with the most suitable paints. We also accommodate small batch orders and quick turnaround for color matching services.



The challenge of stabilizing the quality of two-component paints

Commonly used in the market, two-component paints involve mixing a base and a hardener to cure. This cross-linking reaction takes time, reducing work efficiency. Additionally, even though two-component paints might appear dry on the surface, it is difficult to confirm if they have fully hardened internally, leading to potential issues with under-cured coatings and peeling. This can significantly increase the risk of unstable quality control.



Primers and electrostatic thinners as well

We are your partners in supporting the entire painting process. Beyond just supplying topcoats, we also offer primers tailored to your materials. Additionally, we provide support for electrostatic painting to maximize efficiency and high-quality electrostatic thinners suited for this purpose. Our comprehensive service simultaneously enhances the quality and efficiency of your painting operations.



We aim to meet just-in-time needs by delivering the "necessary color" at the "required time" in the "needed quantity". This is our goal.

The Color Balue series offers high-durability paints, supporting the construction of sustainable social infrastructure and contributing to our customers long-term success.

Due to the rapid development of the construction industry, there is a high demand for paint with enhanced weather resistance in the market. This demand is linked to the trend of transitioning to a sustainable society and contributing to the maintenance-free use of steel structures. Therefore, our company meets this market demand by providing high-durability paints, ensuring long-term protection of construction materials and reducing maintenance costs in the construction industry.



Since its establishment in 2013, CoatureVietnam has been offering color matching services to meet diverse color needs. We believe that meeting society's varied color demands is key to our customers' success. Therefore, we strive to meet any color requirements with an uncompromising spirit of challenge, working tirelessly on this service.

AIMING FOR A GENTLE AND COLORFUL SOCIETY THROUGH THE POWER OF PAINT

Coarure Vietnam is enhancing its color matching skills daily to achieve a more vibrant Vietnamese society through paint.



OUR CORE SERVICES

Here is an overview of the services provided by Coature Vietnam. Coature Group, Japanese paint specialists, make your products unique and competitive through a variety of services. First, please feel free to contact us with your coating concerns. We will propose the best service to meet your challenges.

Paint Voyager



"Coating with high value-added paints will transform your products into uniquely competitive ones. Coature Group, with its extensive knowledge of Japanese paints, can propose high value-added paints and deliver them to you efficiently, even in small lots."

Coat Expansion Partner



Supporting Japanese manufacturers in reproducing Japan-level coating quality at new factories in Vietnam. We act as a technical partner throughout the entire painting process, from feasibility and concept planning to on-site launch and stable operation, ensuring a smooth and reliable transition, as well as sustainable production performance.

Color Balue



Our high-value thermosetting paints revolutionize your painting productivity by preserving the durability of materials for an extended period. We meet your diverse needs through high-quality custom coloring and prompt delivery.

CT Thinner



The quality of the solvent as thinners has a great influence on the stability of coating quality. We politely propose the most suitable thinner according to the customer's paint, the coating environment, and seasonal changes. CT.thinner is manufactured entirely in Vietnam, which also contributes to cost reduction.

COATURE GROUP'S MISSION IN VIETNAM



Through our Paint Service, we want to be of service to Japanese-affiliated enterprises working hard in Vietnam. Coature Group is a partner that resolves issues with customers through leveraging its knowledge and consulting skills in paints and coating.

PRINCIPLES

Challenge	<i>Our challenge is ongoing. In all of our activities, we aim to create new value through pursuing lofty results without fear of failure.</i>
Open mind	<i>We continue to pursue the needs of customers with an untiring spirit of inquiry. Moreover, with a fair mind free of prejudice, we strive to understand diversity of cultures and values between different ethnic groups.</i>
Active	<i>We always exhibit dynamism and place top priority on the frontline. Moreover, we aim to be an enterprise that acts and evolves globally.</i>
Teamwork	<i>We join forces to act as a single team. Moreover, as a team, we seek to share information openly and communicate freely.</i>
Unique	<i>We seek to be a unique presence for society through welcoming and realizing unique ideas.</i>
Right-people	<i>We always respect societal norms, and strive diligently to refine all personalities so that we can make right judgments based on universal human values.</i>
Expert	<i>Holding a professional sense of mission, each member of Coature Group seeks to further improve his or her expertise with a view to providing value that exceeds our customers' expectations.</i>



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Coating for the Future

Our sole mission at Coature Group is to be your coating partner and to keep on contributing.

COATURE VIETNAM CO., LTD



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